

Stakeholder Engagement Summary Dashboard

The Stakeholder Engagement Summary Dashboard shows a live graphical overview of the project data. The total visits and unique users data is derived from Google Analytics software.



Because Social Pinpoint doesn't force logins on public projects the statistics are not 100% accurate. In some cases, if a user keeps their browser tab open over a day on our map they can generate new visits without new sessions causing **Unique Users** to be higher than **Total Visits**.

Engagement information displayed includes:

- Stakeholder visits and interactions with the Social Pinpoint site
- Graphs of stakeholder traffic and usage by day
- Distribution of comments by type and tag
- A Word/Tag Cloud based on incoming comment content
- A summary of the most popular comments based on stakeholder interaction

Total Visits	Unique Users	Average Time	Unique Stakeholders	Comments	Survey Responses
The total number of visits to your project site	The total number of unique people viewing your site (generally determined by using the same browser)	The average time people are spending on the site viewing and interacting with the project	The number of people who are interacting with the site (adding comments / answering surveys)	The total number of comments on your site	The total number of survey responses on your site

Project Timeframe

Open for comments from 15 Mar 2016 to 13 Mar 2019 [Change](#)

Stakeholder Engagement Summary



342

Total Visits

236

Unique Users

19:38

Avg Time (min)

41

Unique Stakeholders

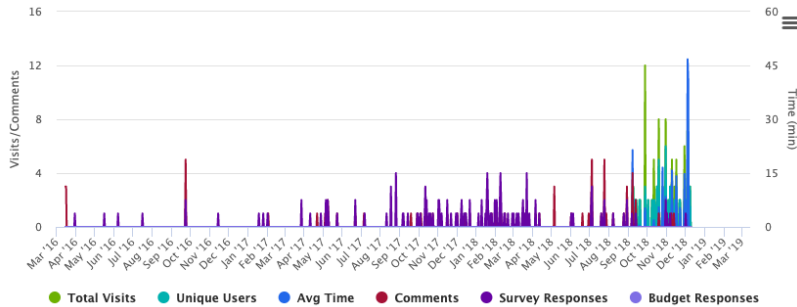
122

Comments

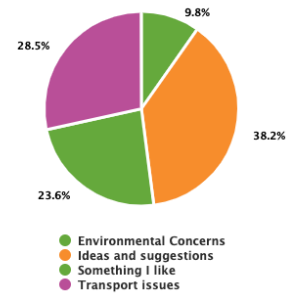
161

Survey Responses

Stakeholder Engagement by Day



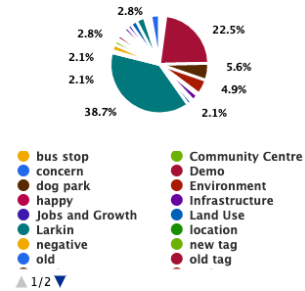
Comment Types



Word Cloud



Tags



Popular Comments

POSTED	MARKER TYPE	STAKEHOLDER	COMMENT	UP VOTES	DOWN VOTES
15 March, 2016 13:17		charles@socialpinpoint.com	Sample comment - it would be great to update th...	8	1
15 March, 2016 13:10		charles@socialpinpoint.com	Sample comment - this is my great comment about...	5	2
09 May, 2017 12:08		charles@socialpinpoint.com	This is my feedback.	3	0
28 September, 2017 08:43		jess@socialpinpoint.com	This is my great idea	3	0
23 September, 2016 13:48		charles@socialpinpoint.com	This area is large enough to also incorporate a...	2	0